



Child Guidance Resource Centers' 2019 Fundraising Gala
Shine a Light, Wear White--Giving Back is the New Black:
The Black and White Ball

Dear Friend,

Child Guidance Resource Centers (CGRC) is a private, non-profit organization that has been providing life changing mental health services for children and families for 63 years. We treat children on the autism spectrum, children who are struggling with depression, anxiety, OCD, ADHD, and children who have experienced trauma in their lives. In 2018, Child Guidance Resource Centers provided services to over 9,600 children and families in Southeast Pennsylvania.

We are hosting our annual spring fundraiser, ***Shine a Light, Wear White-Giving Back is the New Black: the Black and White Ball***, on April 26th at the Springfield Country Club, and would be honored if you would partner with us by becoming a sponsor for this event. Your support will enable us to serve our community for many years to come and will create positive change in the lives of thousands of children and families.

Child Guidance has always been committed to providing the most therapeutically appropriate services to meet the needs of our families, however that has become difficult in recent years due to cuts in state funding for mental health services, and that does not seem to be changing anytime soon. Our annual gala is our biggest fundraising event of the year. We depend on donations from people like you to help us continue to care for families in our community.

Would you consider putting an ad in our program book? Attached, please find a description of your ad placement options. All donations are tax deductible – our tax id is 23-1490061. Please return this form before April 6st to ensure you meet all printing deadlines. We are grateful for your consideration and support. Together, we can give families the treatment and skills they need to make their dreams a reality.

Sincerely,

A handwritten signature in black ink that reads "Colleen McNichol".

Colleen McNichol
President and CEO
Child Guidance Resource Centers



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Child Guidance cordially invites you to partner with us for our gala on April 26, 2019. We have opportunities for premier corporate sponsorship as well as the opportunity to place an advertisement in our program. The program book will be given to every attendee of the Gala, featured on our CGRC website, and given to everyone who tours our facilities during the next year. Please join us in giving the gift of a brilliant future because every child deserves to shine.

Please complete and submit the form below to Tiiu Lutter via email: tlutter@cgrc.org, or mail: 2000 Old West Chester Pike, Havertown, PA 19083 by **April 6th** so that we can ensure proper acknowledgement of your contribution.

Corporate Information

Company Name		URL	
Address			
Contact Name			

Sponsor Level and Benefits

<input type="checkbox"/>	Full Page Ad (5" w x 8" h)	\$1,000
<input type="checkbox"/>	Half Page Ad horizontal (5" w x 4" h)	\$500
<input type="checkbox"/>	Half Page Ad vertical (2.5"w x 8"h)	\$500
<input type="checkbox"/>	Quarter Page Ad (2"w x 4"h)	\$250
<input type="checkbox"/>	Business Card Ad (approximately 2" x 1.5")	\$100
Contact Phone		Contact E-mail

Ad Technical Specifications

- Submissions may be in any of the following formats:
 - Adobe PDF File preferred
 - PNG File
 - JPEG File
- All print ads will be in full color.
- Please submit separate file of corporate logo in full color. Please send standard image file (.eps, .jpeg, .jpg).
- Send ad and logo files to:

tlutter@cgrc.org
 2000 Old West Chester Pike
 Havertown, PA 19083
 Phone: (484) 454-8744